ASEA®

# Cell Performance:

## REDOXEnergy, REDOXMood, REDOXMind, REDOXRadiance

## Frequently asked questions




**What is the ASEA Cell Performance category?**

Cell Performance is a category of products formulated with your health and wellness in mind. Based on redox principles, these products are easy-to-use, on-the-go, and deliver a healthy sustained boost Powered by Redox™. With proprietary ingredient blends that help you perform at your best physically and mentally by targeting performance at the cellular level, ASEA's Cell Performance category is designed to complement and support a healthy lifestyle. These tasty packets are perfect for supporting your daily performance, whether at work or at the gym.*

**How many Cell Performance products are there?**

There are four Cell Performance products:

- REDOXEnergy
- REDOXMood
- REDOXMind
- REDOXRadiance

**What is the best way to use Cell Performance products?**

We recommend mixing ASEA Cell Performance products with 8–12 oz of water or any liquid except alcohol. All four products have the same directions of use.

**Do I need to consume the entire 8–12 oz at once?**

For best results, we recommend drinking the entire contents of a packet within 15 minutes.

**How many calories are in each serving of Cell Performance products?**

REDOXRadiance contains 10 calories per serving. The other three Cell Performance products contain five calories per serving.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

**Can these drink mixes be used with ASEA® Redox Cell Signaling Supplement?**

We do not recommend mixing anything with ASEA Redox Cell Signaling Supplement, including any Cell Performance products. Mixing anything with ASEA Redox can deactivate the redox molecules and not allow them to perform at full capacity.

**Why do the Cell Performance products not fully dissolve?**

Our Cell Performance products are made from natural herbs and do not contain added fillers, artificial colors, or artificial colorants. Because our Cell Performance products are made from natural herbs, some ingredients may not fully dissolve in water.

**Can the Cell Performance products be mixed and consumed together?**

Yes. The products are are formulated to work independently, but can be used together. We recommend you try each product individually before mixing together.

**Are the Cell Performance products vegan?**

Yes, all four products are 100% vegan.

**Do the Cell Performance products contain any artificial colors or artificial sweeteners?**

No, the Cell Performance products do not contain any artificial colors or artificial sweeteners. We use natural stevia extract to sweeten the products.

**Are these products free from allergens?**

All four products contain zero of the top nine common allergens, which are identified by the FDA as: milk, eggs, fish, shellfish, tree nuts, peanuts, wheat, peanuts, and soybeans. These products are dairy-free, gluten-free, and soy-free.



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**How many stick packs are included in a carton?**

There are 30 stick packs/servings per carton for all four Cell Performance products.

**How much does each product cost?**

In the US, the recommended retail price for each carton of Cell Performance REDOXEnergy, REDOXMood, or REDOXMind is $62. The wholesale price is $50. The recommended retail price for REDOXRadiance is $67.50. The wholesale price is $55.

**Are these products to be taken daily, like vitamins and minerals?**

For best results, these products can be taken daily. For maximum benefits, it is recommended that users take the products for an extended period of time to achieve a compound effect. A typical user will see benefits from REDOXEnergy, REDOXMood, and REDOXMind within one to two hours after use. The collagen-support benefits from REDOXRadiance are typically first seen after one month of daily use.*

**Where are your natural flavors sourced from?**

All of our natural flavors in Cell Performance products are derived from GMO-free fruit flavors. No artificial sweeteners are used. We obtain these substances through physical processes such as distillation and extraction, rather than through chemical synthesis.

**Where do you source the citric acid from?**

The citric acid in the cell performance line is sourced from the fermentation of organic cassava. Cassava, also known as yuca or manioc, is a root vegetable that is widely consumed in several parts of the world.

**Why do you use stevia?**

We chose organic stevia as our natural herbal sweetener to help improve the undesirable taste that comes from the blend of ingredients. Stevia is derived from the leaves of the plant species Stevia rebaudiana. It's worth noting that stevia has been used as a sweetener for centuries in South America, and many people around the world consume it regularly. An advantage that stevia has is that it's about 200–350 times sweeter than sugar, thus only a small amount of it is needed to match the sweetness provided by sugar. This also allows us to keep the calories down. In fact, stevia is not absorbed in the GI tract and therefore does not contribute to any calories or impact blood glucose levels.

Stevia also has been shown to be safe in more than 200 studies and is Generally Recognized as Safe (GRAS) in accordance with the US FDA requirements.

**Silicon Dioxide**

Silicon dioxide also known as 'silica' or synthetic amorphous silica (SAS) is an oxide of silicon with the chemical formula SiO2. It is found naturally in the earth as quartz as well as large traces of it in humans, plants, and other animals. To this day there is no evidence that SAS is harmful or bad for human consumption.

At ASEA we use silicon dioxide as an anti-caking agent in an extremely small amount, less than .01% of the entire product. According to research there have been, "no adverse effects detected even after high dosage levels of 9000 mg/kg(bodyweight)" (EFSA). There is still no evidence to suggest that silicon dioxide is dangerous as a food additive, in fact, here is a list of common food items that naturally have SAS:

1. Green Beans: Green beans are among the most silica-rich vegetables. One cup has about 7 mg of silica
2. Bananas: A medium-sized peeled banana has 4.8 mg of silicon dioxide.
3. Leafy Greens: 2-tablespoon of spinach contains 4.1 mg of silica.
4. Brown Rice: Three heaped tablespoons contain 4.51 mg of silica.
5. Cereal: Two tablespoons of oat bran have 3.27 mg of silica.
6. Lentils: Red lentils with 1 tablespoon contains 1.77 mg.

**Citations**

EFSA Panel on Food Additives and Nutrient Sources added to Food (ANS) et al. "Re-evaluation of silicon dioxide (E 551) as a food additive." EFSA journal. European Food Safety Authority vol. 16,1 e05088. 17 Jan. 2018, doi:10.2903/j.efsa.2018.5088

**Are there any toxins in Cell Performance?**

We conducted toxicological assessments for all the cell performance products. Two third-party companies performed the assessments where each ingredient was carefully studied regarding its toxicological potential. Also, the studies provided toxicological information about the interaction between the formulas. All the assessments concluded that Cell Performance products are not toxic and did not contain any ingredient that might be toxic to the body.

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